



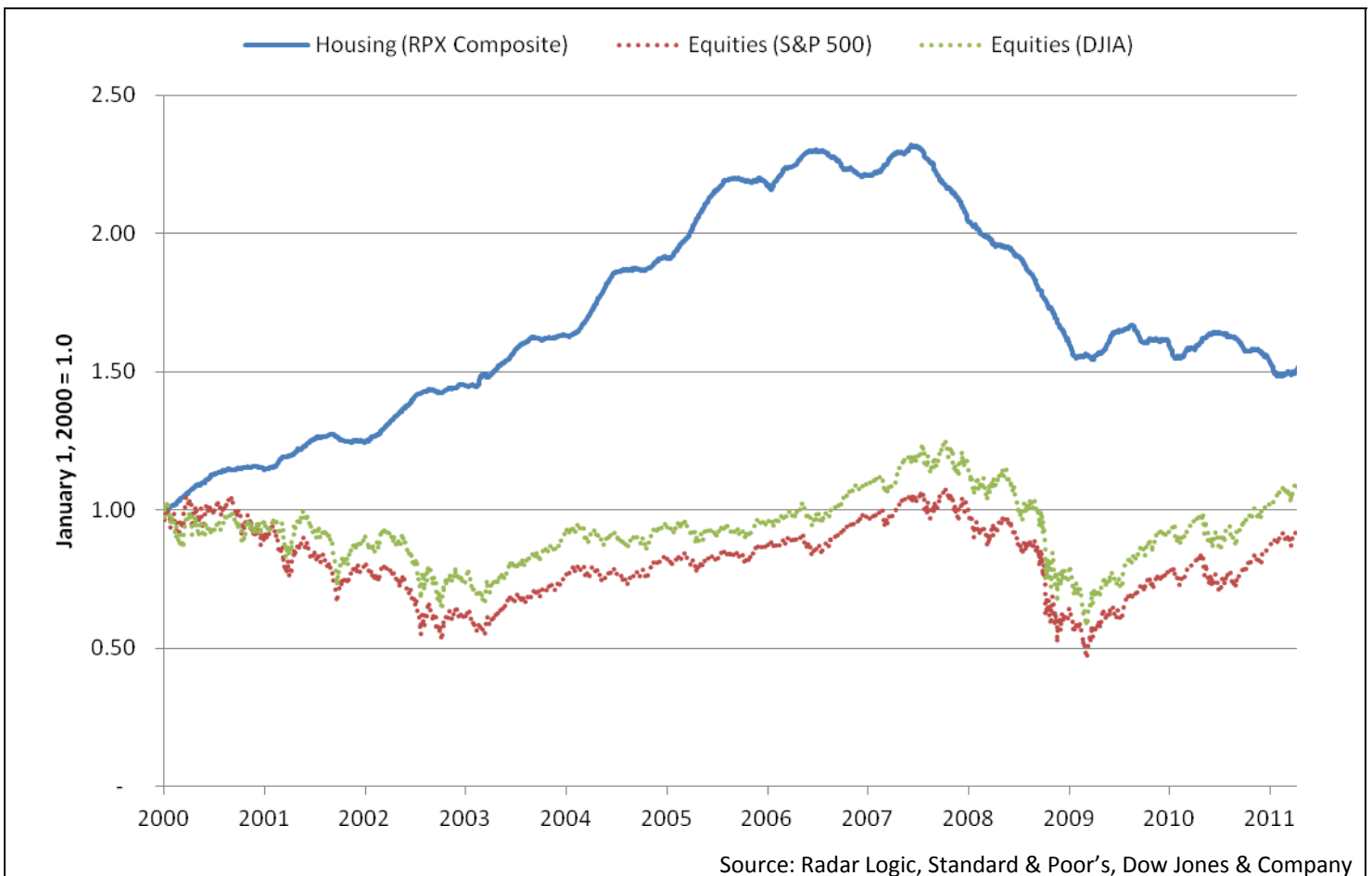
Did You Know...

Housing has Performed Well...Relatively

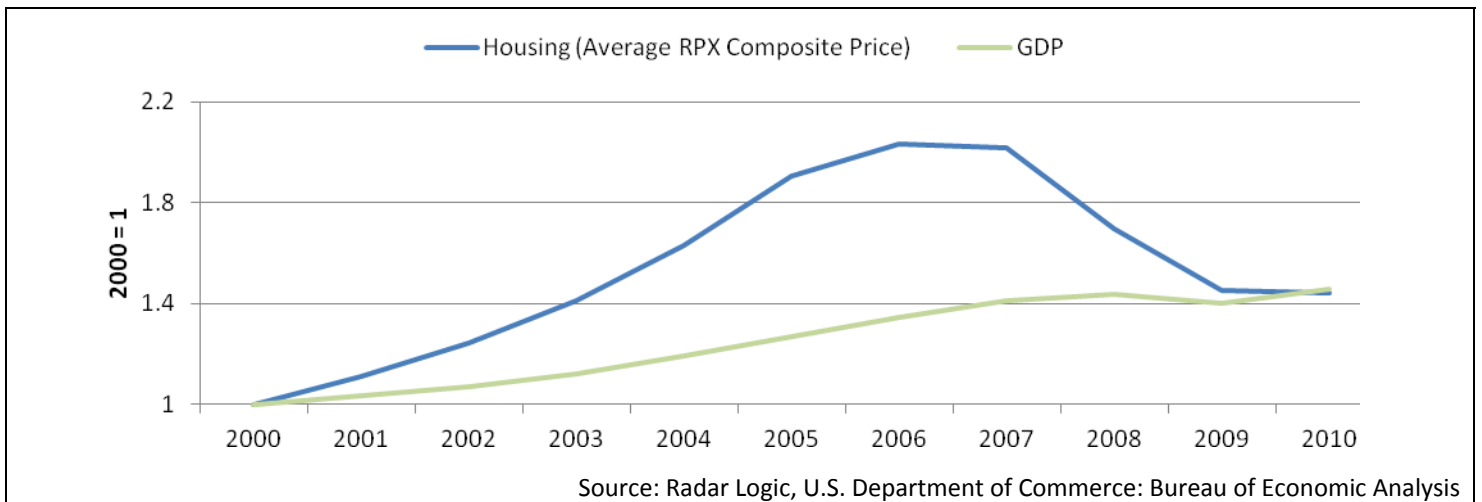
Compared to major market indices, housing as an asset class has performed well. And now it's tradable.

Despite massive loss of value over the last few years, the U.S. housing market has outperformed the stock market since 2000.

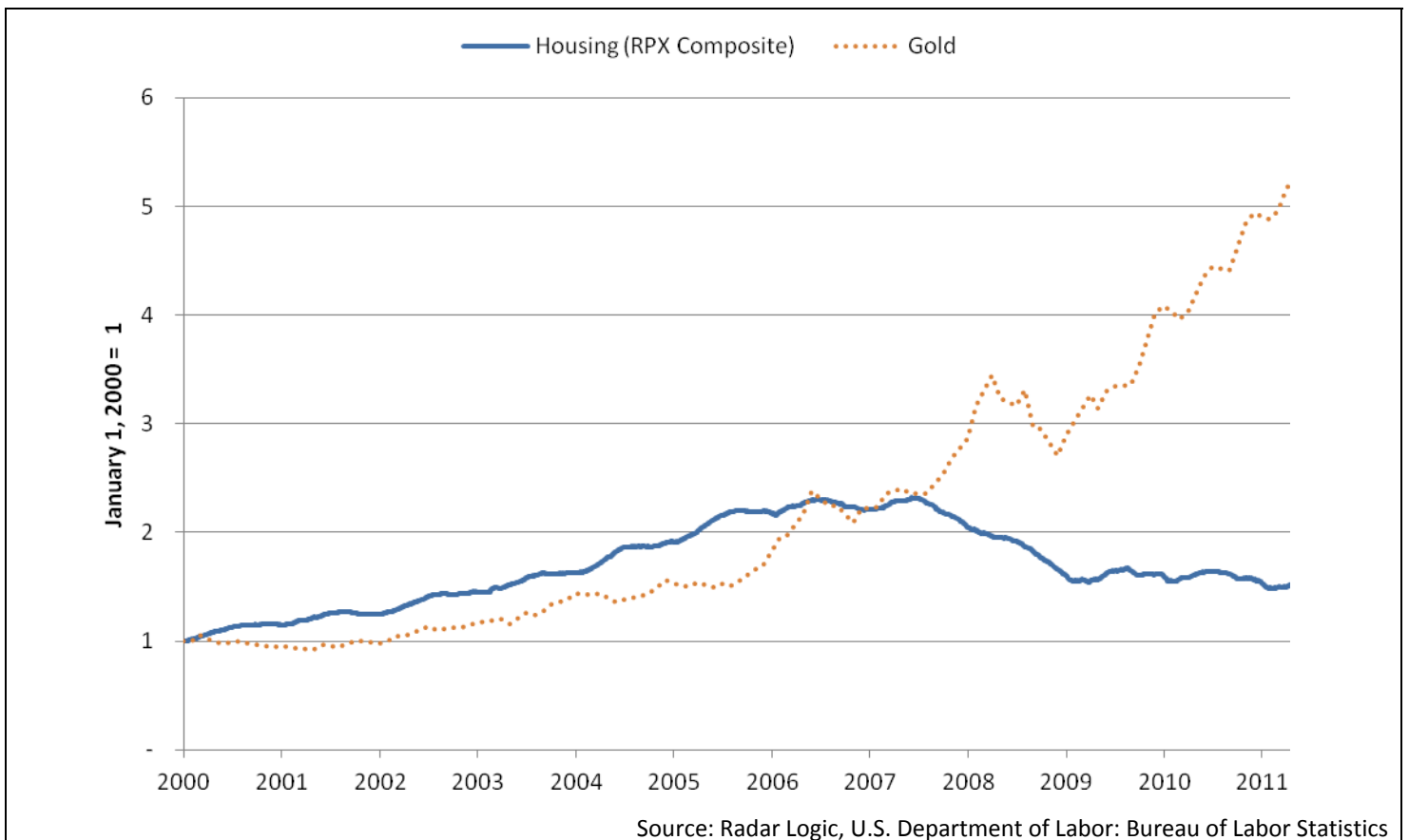
- The **RPX Composite Price**, which tracks home prices in 25 major metropolitan areas, **increased 56 percent** from January 2000 to July 2011. This compares quite favorably to the major stock market indices.
- The **Dow Jones Industrial Average** increased by just **12 percent** over the same period...
- ...and the **S&P 500** declined **8 percent**.



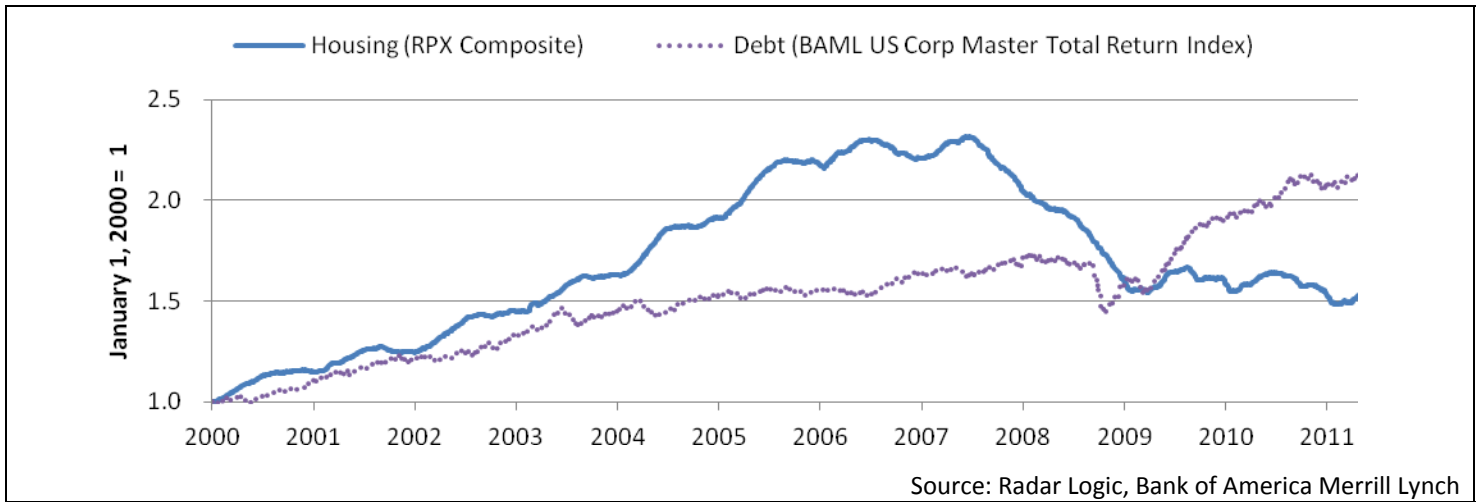
Despite its boom and bust, the housing market performed about as well as the overall economy from 2000 to 2010.



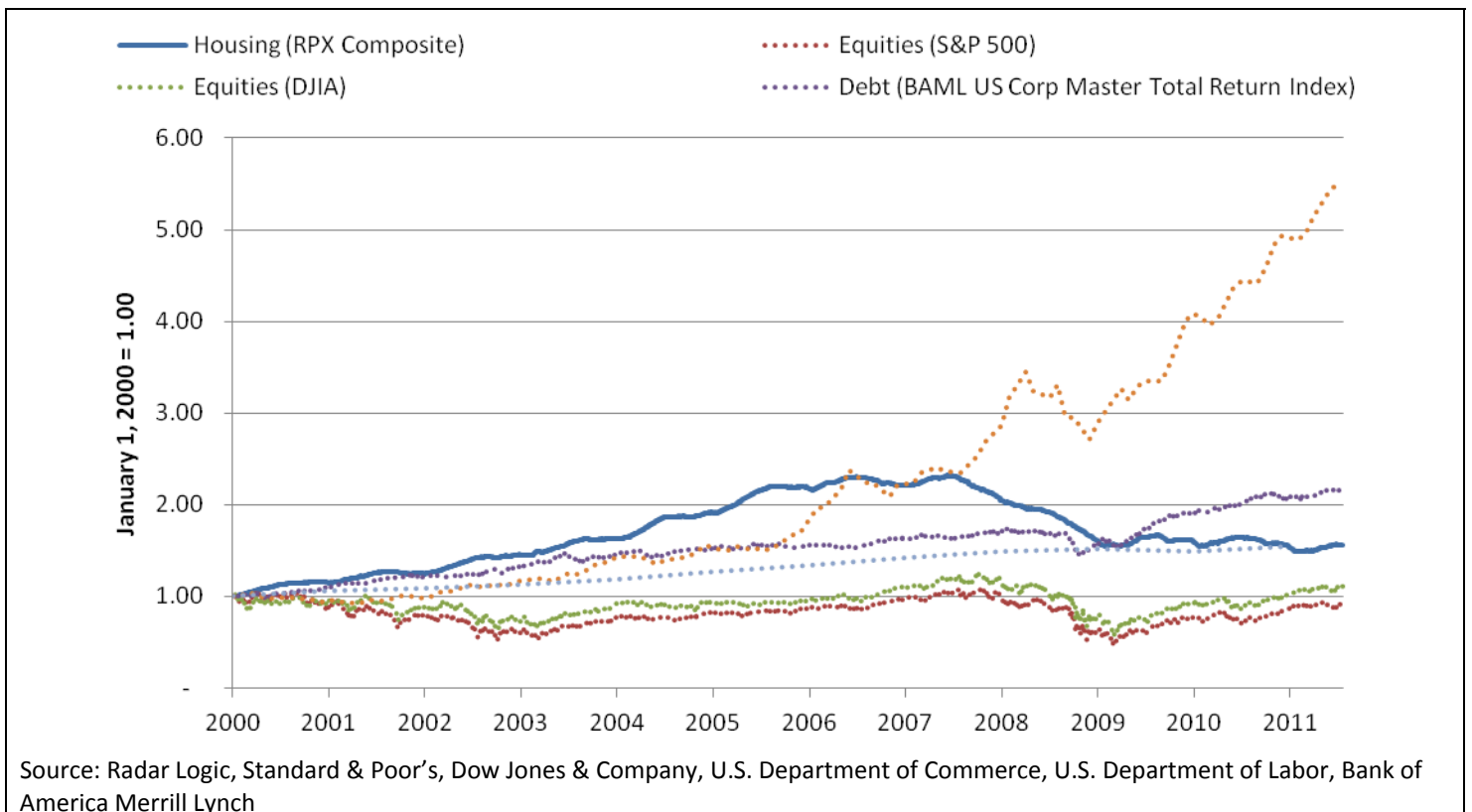
The housing market did not perform as well as markets for commodities such as gold. Gold prices were strengthened by the global financial crisis as investors fled to what they perceived as a safe investment.



Housing underperformed relative to the bond market, but bond prices were given an unprecedented boost by the Federal Reserve in response to the financial crisis. Without the Fed's intervention, this picture might be reversed.



As a major asset class essential to the health of our economy, housing should be considered as an investment allocation by investors and asset managers. With RPX futures, you can effect that allocation.



For more information please visit www.CBOE.com/RPX or www.RadarLogic.com.