



Press Release

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Radars Logic Offers Exclusive New Data Package

Data to Include Daily MSA-Level RPX Price & 25-MSA composite

New York, NY – August 23, 2010 – Radar Logic is now offering a new data package to customers across the county, providing the most accurate, daily spot price for their metropolitan statistical areas (MSAs). The package includes daily MSA-level RPX prices for a single MSA plus the 25-MSA Composite price. Customers can select from among the 25 MSAs Radar Logic currently tracks (www.radarlogic.com/msa_disclosures.html). The package will include three price series based on transactions that occur over one, seven and 28-day periods, respectively.

When customers subscribe for the package, they will receive daily email updates of the RPX price for their chosen MSA. They will also receive access to a historical data file dating back to January 2000, which is updated with the latest RPX price every business day. Subscriptions for the single-MSA data package costs \$50 per month and renew automatically.

“This data package will provide companies focusing on a single metropolitan housing market the essential information they need to make the most up-to-date, informed decisions for their businesses,” said Michael Feder, President and CEO of Radar Logic. Potential users of MSA-level RPX data include regional real estate brokers, developers and investors, as well as mortgage lenders and mortgage brokers.

The new offering complements Radar Logic’s current suite of data solutions, which includes MSA-Level RPX price data for all 25 MSAs tracked by Radar Logic, regional and national reports including daily RPX transaction counts and custom reports.

About Radar Logic

Radars Logic Incorporated, a real estate data and analytics company, calculates and publishes the Radar Logic Daily™ Prices. The prices track housing values for major U.S. metropolitan areas and are the basis of the Residential Property Index™ (RPX™), a market that enables real estate to be traded as a liquid asset, via property derivatives marketed by major financial institutions. RPX allows real estate and financial professionals to manage opportunity and risk, invest in real estate values without owning physical assets and effectively analyze markets using a consistent metric: price per square foot.

For more information on Radar Logic and the RPX, including licensed dealers, please visit www.radarlogic.com.

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